

# NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE  
June 7, 1993

CONTACT: Shawn Tate  
(202) 994-6467

## GW EXPERTS AVAILABLE FOR ANALYSIS/COMMENT ON HEALTH ISSUES

How does mental and physical illness impact leadership capabilities and the capacity to make appropriate decisions? Should smokers have to pay for the burden they place on the health care system? What effect does physical health have on a child's emotional development? How should the U.S. improve and expand prenatal care programs?

From VIP medicine to health policy issues, The George Washington University's professors, researchers and physicians are available to comment on health-related issues.

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Many University experts may be contacted directly. For assistance, call Shawn Tate in the GW Office of University Relations at (202) 994-6467.

Due to their schedules, some medical center personnel should be reached through Ruth Jordan or Terry Abdo, Medical Center Public Relations, at (202) 416-0050.

\* \* \*

### EMERGENCY MEDICINE

**MARK SMITH**, M.D., an expert on medical care of the VIP patient; emergency preparedness in Washington, D.C.; mass casualty incidents; and hospital-wide disaster planning. Smith is chairman of the department of emergency medicine and professor of emergency medicine. Phone Med PR: (202) 416-0050.

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HEALTH POLICY

**CHRISTINE ST. ANDRE**, M.A., an expert on issues currently affecting urban hospitals. Director of the University Hospital, St. Andre is one of a few women nationally who serves as director of a major teaching hospital. Phone Med PR: (202) 416-0050.

**MICHAEL A. BARCH**, M.A., an expert on current public health policies such as health care for the homeless; mental health; tort reform; and medical issues affecting the District of Columbia. Barch is executive associate vice president for medical affairs and has been an administrator in health care for over 20 years. Phone Med PR: (202) 416-0050.

**LISA BOWLEG**, an expert on AIDS policy legislation and funding and counseling. Phone: (202) 872-1445.

**WARREN GREENBERG**, an expert on health insurance; economics of health care; health care reform; and the Dutch and Israeli health care systems. Phone: (202) 994-8187.

**RICHARD MERRITT**, an expert on intergovernmental health policy; health care financing; health insurance; and AIDS policies and general and state health law. Merritt is director of the International Health Policy Project. Phone: (202) 872-1445.

**RICHARD F. SOUTHBY**, an expert on international health; health services administration; and comparative health care systems in Europe, the United Kingdom, Australia and New Zealand. Phone: (202) 994-6220.

HEALTH PSYCHOLOGY

**FAYE BELGRAVE**, Ph.D., an expert on psychosocial aspects of health and disability among Afro Americans. Phone: (202) 994-6314.

**MARY BANKS JASNOSKI**, Ph.D., an expert on clinical health psychology; environmental health psychology; psychoneuroimmunology; and scientific standards in research, practice and policy. Phone: (202) 994-4942.

**ROLF A. PETERSON**, Ph.D., an expert on health psychology; stress; anxiety disorders; clinical psychology; and parenting. Phone: (202) 994-6544.

**CAROL SIGELMAN**, Ph.D., an expert on developmental psychology and children's understanding of health and AIDS; AIDS prevention; mental retardation; and disabilities. Phone: (202) 994-8422.

INFANT CARE

**ALLAN B. WEINGOLD, M.D.**, an expert on high risk pregnancy; infant mortality; fetal therapy; and multiple births. Interim vice president for medical affairs and executive dean and chairman of the department of obstetrics and gynecology, Weingold has attended to the health of pregnant women for over 20 years. **Phone Med PR:** (202) 416-0050.

**MAUREEN EDWARDS, M.D.**, an expert on issues such as the significance and availability of prenatal care; prematurity; and chronic and catastrophic illnesses of infants and children. Edwards is director of intensive care nursery and newborn services and associate professor of pediatrics and of obstetrics and gynecology. **Phone Med PR:** (202) 416-0050.

MANAGED CARE

**LAWRENCE E. BERMAN, J.D.**, an expert on legislative and government regulation of managed care. In addition to being director of government relations and legal affairs for the GWU Health Plan, Berman is president of the District of Columbia Health Maintenance Association. He has worked in managed care for over 15 years. **Phone Med PR:** (202) 416-0050.

**MICHELE DEVERICH**, an expert on managed care. Director of marketing for the GWU Health Plan, Deverich has directed managed care programs for more than 15 years and is familiar with the full range of managed care issues. **Phone Med PR:** (202) 416-0050.

**NEERAJ KANWAL, M.D.**, an expert on health plan membership services. As medical director of the GWUHP, Dr. Kanwal oversees services for over 60,000 members. **Phone Med PR:** (202) 416-0050.

**JOHN E. OTT, M.D.**, an expert on the issue of reducing the costs of health care; health personnel including training and use of allied health professionals; and patient education programs. Ott is executive medical director of the GWU Health Plan. **Phone Med PR:** (202) 416-0050.

MEDICAL EDUCATION

**ROBERT I. KEIMOWITZ, M.D.**, an expert on the staff and training requirements of health care reform. He is dean for academic affairs and professor of medicine and of health care sciences. Since 1989, Keimowitz has been dean of GW's top-ranked medical school, known for its outstanding clinical training. **Phone Med PR:** (202) 416-0050.

MEDICAL ETHICS

**JACQUELINE J. GLOVER**, Ph.D., an expert on bioethics and medical ethics; decisions to forego life-sustaining treatment and right-to-die court cases; just allocation of health care resources; and the role of physicians in cost-containment. Glover is assistant professor of health care sciences and adjunct assistant professor of philosophy. **Phone Med PR:** (202) 416-0050.

**GAIL POVAR**, M.D., an expert on just allocation of health care resources; decisions to forego life-sustaining treatment; informed consent and clinical decision making; and ethical issues in prepaid medical care. Professor of health care sciences and of medicine, Povar serves as chair of the GWUMC ethics committee. **Phone Med PR:** (202) 416-0050.

**KENNETH F. SCHAFFNER**, M.D., Ph.D., an expert on medical ethics; death and dying; termination of care; mental competency; human genome and genetic databases. He is University Professor of Medical Humanities. **Phone:** (202) 994-0338

MEDICAL SOCIOLOGY

**PHYLLIS ANN LANGTON**, Ph.D., an expert on health care policy; medical sociology; occupations; and organizations. **Phone:** (202) 994-6349.

MENTAL HEALTH

**ROBERT D. CAPLAN**, Ph.D., an expert on social support systems and unemployment; stress; coping; and mental health. **Phone:** (202) 994-6322.

**JERRY M. WIENER**, M.D., an expert on child and adolescent psychiatry; suicide; psychotropic drug therapy; psychopharmacology of childhood disorders; and childhood depression. Weiner is chairman of the department of psychiatry and behavioral sciences and president of the American Psychiatric Association. **Phone Med PR:** (202) 416-0050.

PHARMACEUTICAL

**CLIFF HARDESTY**, M.S., RPH, an expert on both retail and hospital pharmacy. Director of the department of pharmacy, Hardesty has practiced pharmacy for over 20 years and is past president of The Washington Metropolitan Society of Hospital Pharmacists. **Phone Med PR:** (202) 416-0050.

PUBLIC HEALTH

**JOHN F. BANZHAF, III, J.D.**, an expert on the rights of smokers and non-smokers; cigarettes and smoking; and the handicapped. **Phone:** (202) 994-7229.

**PETER BUDETTI, M.D., Ph.D.**, an expert on health care law. Budetti is Harold and Jane Hirsh Professor of Health Care Law and Policy and director of the Center for Health Policy Research. **Phone:** (202) 296-6922.

**SARAH ROSENBAUM, J.D.**, an expert on child health financing and managed care. Rosenbaum is senior research staff scientist for the Center for Health Policy Research. **Phone:** (202) 296-6922.

**KEVIN WEISS, M.D.**, an expert on public health; asthma and allergy; and women's health care. Weiss is participating in the National Cooperative Inner City Study on Asthma and Allergy; he is chairing the National Task Force on Cost Effectiveness, Finance and Quality of Asthma Care in the U.S.; and chairing the Women's Health Care Conference in June. **Phone:** (202) 994-7782.

**ANN ZUVEKAS, D.P.A.**, an expert on health financing; managed care; and community and migrant health centers. Zuvekas is senior research staff scientist for the Center for Health Policy Research. **Phone:** (202) 296-6922.

SOCIAL ISSUES

**BAYARD L. CATRON, Ph.D.**, an expert on ethics in government, public organizations and public policy; and policy analysis and evaluation, especially of social policy issues. **Phone:** (202) 994-3960.

**AMITAI ETZIONI, Ph.D.**, an expert on Communitarian thought; socio-economics; and contemporary American society. **Phone:** (202) 994-8190.

**JERROLD POST, M.D.**, an expert on VIP medicine and health and world leader personality. **Phone:** (202) 994-7386.

**ROBERT WALKER, Ph.D.**, an expert on patterns of social change and reform in America; and the historical background of political and cultural events. **Phone:** (202) 994-6673.

**THE GEORGE WASHINGTON UNIVERSITY MEDIA GUIDE LISTS ADDITIONAL PROFESSORS AND RESEARCHERS AVAILABLE FOR INTERVIEW. CONTACT THE OFFICE OF UNIVERSITY RELATIONS AT (202) 994-6460**



The  
George  
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WASHINGTON DC

175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
June 7, 1995

MEDIA CONTACT: Shawn Tate  
(202) 994-6467  
PUBLIC CONTACT: Penny Dwyer  
(202) 994-1525

**"BIG MAN ON CAMPUS," IMAGES OF GEORGE WASHINGTON, PAST AND  
PRESENT AT GW'S DIMOCK GALLERY JUNE 22- SEPTEMBER 9**

**EVENT:** The George Washington University Dimock Gallery will exhibit historical interpretations and contemporary reinterpretations of the first president in "George Washington [Still] B.M.O.C. (Big Man on Campus), Images of George Washington, Past and Present."

**WHEN:** June 22 - September 9, 1995  
Tuesday - Friday, 10 a.m. to 5 p.m.  
Saturday, 12 noon - 5 p.m.  
Closed to the public Sunday and Monday

**WHERE:** The George Washington University Dimock Gallery  
(Off the lower lobby of Lisner Auditorium)  
21st and H Streets, N.W., Washington, D.C.  
(Two blocks from Foggy Bottom metro)

**COST:** Free and open to the public  
For more information, call (202) 994-1525 or 994-7091.

**Background:**

The academic year 1995-96 marks the 175th anniversary of The George Washington University. Established in 1821, the University will be focusing on its distinguished heritage throughout the upcoming year. The Dimock Gallery exhibition will serve as one of the kick-off events to the campus-wide celebration and is sponsored, in part, by the Creative and Performing Arts Committee of the 175th Anniversary Committee.

Following the same thematic inspiration of "George Washington - Big Man on Campus," an exhibition staged in the Dimock Gallery in 1976 -- which was later a model for shows at Fraunces Tavern Museum (NY) and the DAR Museum (Washington, DC) -- the show will include important historical portraits from The George Washington University permanent collection, as well as more contemporary reinterpretations of the same subject by local artists. Throughout the examination of these works, the symbolic

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importance of Washington as a figure combines with the powerful force of a truly American icon: Washington's face. The essentials of the recognizable image, no matter how varied, are seen throughout these creative representations.

The exhibition spans the years approximately 1800 - 1995, and includes such "treasures" from the collection as a **GILBERT STUART** full-length portrait (c. 1800), as well as over 20 other historical representations of the first president. Nineteenth-century textiles, including a jacquard tapestry and Berlin wool-work needlepoint will be on view, along with paintings, sculpture and prints. An etching by **ROBERT NISBET**, "The Surveyor's Assistant" (1932), is a recent acquisition to the collection and an example of the many images produced at the time of the bicentennial of Washington's birth. This sampling of both formal and popular images of the nation's founding father acquired through purchase and donation throughout the University's history, demonstrates the range of Washington images in the permanent collection.

The exhibition also contains more recent representations of the president by several contemporary artists, many from the Washington, DC area. Outsider artist **HOWARD FINSTER** is represented by a painted wood cut-out, "George Washington at 23," while Virginia artist, and self-described visionary, **MARY NASH** will be showing new works, including a GW portrait painted on a television cathode tube. Also included are works by **JOE REED** ("Martha Washington Meets the Ghost of Yuri Gagarin"), **CHRISTINE ADAMS** (figural quilts) and paintings by **CAROL GOLDBERG**. A work by **JOSEPH SOLMAN** is being lent by the Robert Brown Gallery.

George Washington is one of **CLARK**'s favorite subjects, and the Washington DC artist and owner/director of **MOCA/Clark & Co.** in Georgetown, has produced a group of new works for the exhibition. He most often paints GW in the familiar pose by Gilbert Stuart; however, his portraits tend to be whimsical and often incorporate various art historical styles, such as a pointillist background, into each fresh reinterpretation. **WILLIAM DUNLAP** exhibits "Large Mouth Founding Fatherland," a large mixed-media work which delves into America's agrarian roots. **WILLIAM ROCK** will produce a construction based on a monumental George Washington head. New York artist **ROSETTE BAKISH** is represented by "A Cherry for George" (paper collage with color pencils).

Art students from Fairfax County's **MOUNT VERNON HIGH SCHOOL** will be contributing papier mache masks of George and Martha, inspired by both old and new images, as part of an educational program developed in coordination with the Dimock Gallery.



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FOR IMMEDIATE RELEASE  
June 8, 1995

CONTACT: BOB LUDWIG  
(202) 994-6460

## GW PRESIDENT STEPHEN JOEL TRACHTENBERG TO RECEIVE AMERICAN JEWISH CONGRESS'S 1995 SPIRIT OF DEMOCRACY AWARD

### AJC's National Capital Region to honor Trachtenberg at June 9 breakfast ceremony

The American Jewish Congress's National Capital Region will honor Stephen Joel Trachtenberg, president of The George Washington University, with the 1995 Spirit of Democracy Award. Trachtenberg will receive the honor, which is selected by the AJC's Commission on Law and Social Action, at the 1995 Spirit of Democracy Breakfast at the Hyatt Regency Hotel on June 9 (8:00 a.m.). The award is given to an individual whose words and deeds bespeak a commitment to the democratic values held by Jews and Americans.

Honoring Trachtenberg will be Senator Daniel K. Inouye (D-Hawaii), who received his law degree from GW in 1952, and Rabbi Gerald Serotta of GW's Hillel.

Trachtenberg has been president of The George Washington University since 1988. He came to Washington from the University of Hartford, where he was president for 11 years. A graduate of Columbia University and the Yale Law School, Trachtenberg also earned a master's in public administration from Harvard's Kennedy School of Government. He spent a number of years in Washington during the early part of his career, including stints at the Department of Health, Education and Welfare, the U.S. Atomic Energy Commission and in the Capitol Hill office of Indiana Congressman John Brademas.

Trachtenberg has received many honors in his distinguished career, among them an award from the Hartford NAACP for his contributions to the education of minority students and the Mt. Scopus Award from Hebrew University in Jerusalem. He was also honored by his alma mater in March with a John Jay Award, Columbia University's highest alumni honor.

Recent Spirit of Democracy honorees have included Judith Lichtman, Ambassador Max M. Kampelman, Professor Herman Schwartz, Father Robert Drinan SJ, and retired Supreme Court Justice William Brennan.



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175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE  
June 16, 1995

MEDIA CONTACT: Bob Ludwig  
(202) 994-1423

## GW'S SCIENCE AND ENGINEERING APPRENTICE PROGRAM TO BEGIN JUNE 19

### High School Students to Spend Eight Weeks Working With Mentors in Government and Industry Research Laboratories

Washington -- The George Washington University's School of Engineering and Applied Science kicks off its Science and Engineering Apprentice Program with an opening convocation at Lisner Auditorium on June 19. The program, sponsored by the U.S. Department of Defense, offers apprenticeships at government and industry research laboratories for high school students interested in science and engineering.

Students are selected on the basis of grades, science and mathematics courses taken, scores on national standardized tests, areas of interest, teacher recommendations and a personal student statement. Once accepted to the program, students are interviewed and assigned to a participating laboratory to pursue scientific experiences with a scientist or engineer who serves as mentor to the apprentice for eight continuous weeks (June 19 - August 11).

This summer's opening convocation features a keynote address from the Honorable Gilbert F. Decker, assistant secretary of the Army for Research, Development and Acquisition, and remarks from Charles Gilmore, associate dean of GW's School of Engineering and Applied Science, and Richard Chait, acting deputy assistant secretary of the Army for Research and Technology.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.



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FOR IMMEDIATE RELEASE  
June 19, 1995

CONTACT: Shawn Tate  
(202) 994-6467

## GW PROFESSOR JERROLD M. POST, M.D., TO CHAIR INTERNATIONAL SOCIETY OF POLITICAL PSYCHOLOGY CONFERENCE

**"Paranoia in American Politics," "Talk Show Democracy" and "Architects of Genocide" Among Topics Considered by Eighteenth Annual Scientific Meeting Bringing "Inside the Beltway" Speakers and Events Together to Address Psychology of Leadership**

**EVENT:** The 18th annual scientific meeting of The International Society of Political Psychology (ISPP). The conference is being chaired by JERROLD M. POST, M.D., The George Washington University professor of psychiatry, political psychology and international affairs and director of GW's political psychology program. Post is vice president of ISPP.

Sponsor of the opening reception on Capitol Hill, GW has played a leading role in organizing the conference that addresses subjects such as:

- Paranoia in American politics
- Personality, health and political leaders
- Political psychology of zealotry and mass destruction
- Architects of genocide (at Holocaust Museum)
- Gender difference & leadership style\political outlook
- Challenge of multiculturalism for political psychology
- Talk show democracy
- Leader personality assessment case study: Newt Gingrich
- Diplomatic outlook (Ambassadorial Roundtable)
- Nationalism and prejudice
- Perspectives on Bosnia
- Role of intelligence in new world order

**WHEN:** Wednesday, July 5 - Saturday, July 8

**WHERE:** ANA Hotel  
2401 M Street, N.W., Washington, DC

For registration information, contact Lois Cooper (413) 597-2538. Media interested in attending or requesting agenda, please call Shawn Tate at GW's Office of University Relations (202) 994-6467.

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**BACKGROUND:**

In July, Washington plays host to The International Society of Political Psychology (ISPP), a society of some 800 members concerned with the psychology of leadership and followership, political socialization and the shaping of political opinion, perceptions and misperception in international conflict and political violence and terrorism. It draws its members from academics and practitioners that include diplomats, political scientists, historians, psychologists and psychiatrists. James MacGregor Burns, the Pulitzer Prize-winning author of "Leadership" is a past president.

As this year's conference chair, JERROLD M. POST, M.D., is endeavoring to enliven the meeting with "inside the Beltway" speakers and events.

Highlights include an opening reception held in the U.S. Senate; a special event in the U.S. Holocaust Memorial Museum with a plenary symposium on "Architects of Genocide: Perpetrators and Bystanders" with addresses by Holocaust scholars ERVIN STAUB, author of "The Roots of Evil," and FRED KATZ, author of "Ordinary People and Extraordinary Evil"; and a plenary symposium on "TALK SHOW DEMOCRACY," chaired by GW Visiting Professor of Press and Public Policy MARVIN KALB, with FRED BARNES, contributing editor, *New Republic*; ANDY KOHUT, director, Times Mirror Center for People & The Press; DIANE REHM, host/executive producer, "The Diane Rehm Show, "a premier national public radio show; PAUL WEYRICH, National Empowerment Television; and DOUGLAS WILDER, former Virginia governor, national talk show host.

Other major events include a plenary symposium with international speakers on the "Roots and Prevention of Genocide," including the role of the United Nations: an Ambassadorial Roundtable forecasting the outlook for international relations; a symposium on "The Role of Intelligence in the New World Disorder," featuring WILLIAM COLBY, former director of the Central Intelligence Agency; and a roundtable on "Perspectives on Bosnia."

Post is co-author of the book "When Illness Strikes the Leader," which examines the effects of poor health on leaders themselves, their inner circles, their constituents and their political systems, and the forthcoming book "Political Paranoia: The Psychopolitics of Hatred."

Dr. Post can be reached at the following numbers:

Office phone (202) 994-7386; office fax (202) 994-0335  
Home office (301) 229-5536; home fax (301) 320-6861



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FOR IMMEDIATE RELEASE  
June 19, 1995

MEDIA CONTACT: NORA KELLEY  
(202) 994-3087  
PUBLIC CONTACT: CLAUDIA ZORN  
(202) 994-2492

**VIRTUAL REALITY SOFTWARE BECOMES PART OF MBA CURRICULUM  
AT THE GEORGE WASHINGTON UNIVERSITY  
SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT**

**School Purchases 27  
"Superscape" Virtual Reality Software Packages**

Washington, D.C. -- The George Washington University School of Business and Public Management has acquired 27 VRT software packages from Superscape Inc., a leading developer of virtual reality software, to use in its technological curriculum. The purchase marks the first time virtual reality (VR) software has been used formally as a part of an MBA program, and is the largest installation of Superscape virtual reality software in an educational institution.

The software will be used in a graduate-level course on virtual reality for business applications and in the advanced technologies course that is required for all MBA and Executive MBA students. Both courses are under the direction of John Coyne, Ph.D., of the Department of Management Science. The GW MBA program enrolls 1,300 students and ranks among the top 20 part-time MBA programs in the country.

**(Professor John Coyne may be reached at the Department of Management Science, The George Washington University, Monroe Hall, 2115 G Street, NW, Washington DC 20052, (202) 994-5819.)**

"VR is quickly becoming an important integrative technology for business managers to easily visualize and understand large volumes of business data that would be overwhelming if expressed in the form of numbers and text," says F. David Fowler, dean of the School of Business and Public Management.

Depending upon its application, virtual reality has the power to create three-dimensional worlds or models using a computer; simulate realistic responses that reflect the activities of the real world modeled; and make changes in real time. The added viewing dimension plus the ability to see cause-and-effect changes in real time makes the software a powerful design and analysis tool.

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This technology has been used successfully for stock portfolio management, virtual manufacturing, marketing research, new product design and packaging, complex communication network visualization and many other significant business applications.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy; finance; health services, management and policy; international business; management science; marketing; public administration; and strategic management and public policy. The School is also home to the International Institute of Tourism Studies.

Superscape Inc., a subsidiary of Superscape VR plc., provides the marketing, sales and service needs for the US. Superscape VR plc. is one of the leading developers of virtual reality software in the world, and is headquartered in the UK. Founded in 1983 to develop and market computer games, the company pioneered virtual reality software in 1989. Today over 150,000 users can be found in 26 countries. The second generation virtual reality package, VRT, was launched in 1991. Superscape Inc. is located at 2479 E. Bayshore Road, Suite 706, Palo Alto, CA 94303, (415) 812-9380.



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FOR IMMEDIATE RELEASE  
June 21, 1995

CONTACT: Michael Freedman  
or Karen Sibert (202) 994-6460

## GW BOARD OF TRUSTEES ELECTS NEW CHAIR

**AT&T executive John D. Zeglis succeeds Oliver Carr  
as chairman of board**

John D. Zeglis, senior vice president - general counsel and government affairs, AT&T, has been elected chairman of The George Washington University Board of Trustees. Zeglis' chairmanship begins July 1, 1995. Officers of the board are elected annually, while board members serve three-year terms.

"We are extremely pleased and proud to welcome John D. Zeglis as our new chairman," said GW President Stephen Joel Trachtenberg. "Since joining the Board in 1990, he has become a vital force in deliberations and a committed advocate for the University. At the same time," Trachtenberg continued, "we are pleased to note that outgoing Chairman Oliver Carr plans to remain an active member of the Board. Carr provided outstanding leadership during his seven-year tenure, and we look forward to benefitting from his experience in the years ahead."

A magna cum laude graduate of Harvard Law School, Zeglis began his career in law in 1973 as an associate with Sidley & Austin, a Chicago firm that does work for AT&T. He became a partner in the firm in 1978 and served in that capacity until he joined AT&T as corporate vice president and general attorney in 1984. He was later named vice president and general counsel for AT&T Technologies, a corporate subsidiary. The following year he moved to AT&T Communications as vice president and general counsel of that subsidiary. Zeglis was appointed to his current post in 1986 and added regulatory and government affairs matters to his responsibilities in 1989.

"GW has become my passion," said Zeglis. "At this point in time that the sun, moon and stars are uniquely aligned here at GW to move the institution into the next rank of universities. As a huge supporter of the energy and vision that Stephen Joel Trachtenberg has brought to the University's presidency, I am fortunate to have this opportunity to chair its governing body. My goals are relatively few and straightforward: to foster an ever-improving academic product; to develop the financial wherewithal to support our academic aspirations; and to ensure that we have an engaged and effective board."

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Zeglis is a member of the American Bar Association, state and local bar associations and professional groups. He is active in cultural and youth affairs in his home state of New Jersey. In addition to his service on the GW Board, he is a member of the board of the Brookings Institution. He also serves on the boards of the Council for Aid to Education, Inc., the American Arbitration Association (New York, NY), and the Colonial Symphony (Madison, NJ), and is a member of the Commission on National Investment in Higher Education (New York, NY). In addition, Zeglis is a director of the Helmerich and Payne Corporation in Tulsa, OK, and the Illinois Power Company in Decatur, IL.

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## GW MATH PROFESSORS COLLABORATE ON EXHIBIT AT MARYLAND SCIENCE CENTER

### "Beyond Numbers" open at Baltimore museum

Washington -- Four professors from The George Washington University Department of Mathematics have collaborated with the Maryland Science Center (MSC) to produce **BEYOND NUMBERS**, a new permanent exhibit, which opened at the Baltimore Inner Harbor museum on June 18. GW Professors Frank Baginski, Joseph Bonin, E. Arthur Robinson, Jr., and Rodica Simion were key contributors to the 6,000 square-foot interactive exhibit that was designed to stimulate interest and curiosity about mathematics.

**BEYOND NUMBERS** is not about the mathematics you learned in school. "The interactive exhibit is meant to highlight for the general public the intrinsic beauty of mathematics, its creative nature, its relevance to other disciplines, practical applications and its presence in art, culture and nature," said Rodica Simion, GW professor and the project's co-principal investigator. "**BEYOND NUMBERS** aims to surprise and delight its visitors with glimpses of substantial mathematics in a concrete, hands-on and non-technical way."

**BEYOND NUMBERS** is designed for both youngsters, age five and up, and adults who will enjoy the playful atmosphere of the exhibit, the user-friendly challenges posed by the numerous interactives and the general information presented informally throughout the exhibit. Families and groups will enjoy the social interaction elicited by the many activities that invite collaboration. Also, teachers at the elementary and high school levels will find instructional elements and activities which can be used in their classes.

**BEYOND NUMBERS** is organized into three thematic areas -- Discovering Patterns, Solving Problems and Playing with Abstractions -- that complement and support one another in conveying the diversity and ubiquity of mathematical aspects in the modern world. (There are more than 45 hands-on activities in the exhibit.)

"Discovering Patterns" reinforces the idea that mathematics reveals, describes and explains patterns and relationships. The 17 activities in this section are drawn from common, everyday experiences and examples from different cultures are included. A large representation of Spain's richly tiled Alhambra palace invites visitors to use magnetic tiles to complete the mosaic

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pattern on the Alhambra's walls. In matching pieces of art to geometric patterns -- then confirming their matches with a light box -- visitors will discover the underlying mathematical patterns within the art.

In "Playing with Abstractions," the creative, imaginative side of mathematics breaks forth in captivating computer animations, intriguing sculptures and fanciful puzzles. In a variation on blowing soap bubbles, visitors will dip wire frames into soap solution to produce striking minimal surfaces. Visitors will hold a twisted band in their hands and prove that it has only one side; they can discover identical shadows in the projections of dissimilar objects; and they can explore what happens in a world where objects can twist, stretch, shrink and turn inside out. Visitors will find unexpected connections between a number of mathematical concepts and learn that math actually involves creative play.

"Solving Problems" is a section that promotes mathematics as relevant in solving real-world problems and as evolving to meet the needs of our changing society. Visitors will discover that organizing their morning routine is, on a smaller scale, a problem similar to scheduling the Apollo space missions. They can become city planners and locate fire stations to best service a city at minimal expense. Plotting the shortest route by which to visit various cities around the world is another challenge presented in this section. Each problem posed to the visitor can be solved through experimentation and reasoning -- but the visitor will learn, through surrounding information, that the use of mathematics helps determine if a problem can be solved, how long it might take to find the solution and that math sometimes is the key to finding the best solution.

Made possible by a \$844,000 grant from the National Science Foundation and a \$495,000 grant from IBM, **BEYOND NUMBERS** has been in development for three years. "The creativity and vision of our partners from The George Washington University have proven invaluable to us in the development of this exhibit," said Paul A. Hanle, executive director of the Maryland Science Center. "We're also extremely grateful to the National Science Foundation and to IBM for giving us the support we needed to create an exhibition which we believe can radically change how people feel about mathematics."

A duplicate version of **BEYOND NUMBERS** is being constructed to travel to science centers nationwide, beginning in February 1996. The traveling version will allow the results of the research in mathematics education to be shared with other institutions throughout the country. Between the permanent exhibit at the Maryland Science Center and its traveling version, it is expected that more than 2,500,000 people will see **BEYOND NUMBERS** over the next four years.

The Maryland Science Center is located at 601 Light Street and Key Highway, at Baltimore's Inner Harbor. For exhibit hours, call the Maryland Science Center at (410) 685-2370.



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175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
June 21, 1995

MEDIA CONTACT: NORA KELLEY  
(202) 994-3087

PUBLIC CONTACT: CLAUDIA ZORN  
(202) 994-2492

## GW'S SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT JOINS THE GRADUATE MANAGEMENT ADMISSION COUNCIL

Washington, D.C. -- The George Washington University School of Business and Public Management has been invited to join the Graduate Management Admission Council (GMAC), a select group of approximately 100 graduate business and management schools that share an interest in professional management education. The membership will be effective July 1, 1995.

"As a member of GMAC, we will benefit from the exchange of ideas and information with other professionals in the field and from consistent exposure to current issues in the administration of graduate management programs," says F. David Fowler, dean of the School of Business and Public Management. "We now have a new forum to tell others about our exciting programs and the School's strengths."

The GMAC provides information to schools and prospective students and serves as a forum for the exchange of information through research, educational programs and other services among the broad constituency of individuals and institutions concerned with management education.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy; finance; health services, management and policy; international business; management science; marketing; public administration; and strategic management and public policy. The School is also home to the International Institute of Tourism Studies.



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175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
June 21, 1995

CONTACT: BOB LUDWIG  
(202) 994-1423

**"AMERICA'S MOST WANTED." IS THE TV SHOW HARD NEWS,  
ENTERTAINMENT OR TABLOID JOURNALISM?**

**Managing Editor of "America's Most Wanted" to Address  
RTNDA Luncheon at GW June 28**

**EVENT:** "America's Most Wanted" managing editor Phil Lerman addresses a luncheon meeting of the D.C. area chapter of the Radio-Television News Directors Association (RTNDA). Lerman will address the ever-graying area of news and entertainment. Is "America's Most-Wanted" news? Information? Entertainment? Tabloid?

**WHEN:** Wednesday, June 28, 1995  
12 noon - 2:00 p.m.

**WHERE:** The George Washington University Club  
Marvin Center, Third Floor  
800 21st Street, NW  
Washington, D.C.  
(Foggy Bottom/GW Metro, Blue and Orange lines)

**COST:** \$20 for RTNDA members, \$25 for non-members.

**BACKGROUND:**

Phil Lerman is managing editor of "America's Most Wanted," which is produced here in Washington, D.C. Lerman joined the FOX-TV program in March of 1988. The weekly series is responsible for capturing over 300 fugitives in eight years.

Lerman began his career in journalism with the Rochester Times-Union. He joined USA Today in 1983 and a few years later helped launch the now-defunct "USA Today: The Television Show."

The Radio-Television News Directors Association is the world's largest professional organization devoted exclusively to electronic journalism. RTNDA represents local and network news professionals, educators, students and others involved in the radio and television news business.

**For further information, contact RTNDA Washington, D.C. Area Chapter President Mike Freedman at (202) 994-6463.**



175TH ANNIVERSARY 1821-1996

# NEWS

June 29, 1995

**GW President Stephen Joel Trachtenberg today issued the following statement to the University community:**

"I have said all along that the candidacy of Richie Parker was an admissions issue and a basketball issue. Over the past several days, however, the intensity of the publicity of this case has caused it to become a University issue, calling into question GW's fundamental values.

"Richie Parker has had his day in court and has accepted responsibility for his actions. Earlier this year, he pleaded guilty to felony sexual abuse and was sentenced to five years of probation. It would be convenient for the rest of us if the law could settle the matter of Richie Parker once and for all, but the law can do no more than punish him.

"His case has an aftermath, which is the rest of his life.

"In appraising all applicants for admission, we look at the record, which is what they bring to us, and at what we can do for them. We try to reckon what they can become. We sometimes don't know all the facts, and our vision is sometimes cloudy. It is always risky business.

"The University is fundamentally a community of women and men. So, had the process been completed, it was to have been the University as a community -- through a committee of faculty, students, trustees, alumni, local clergy and jurists, as well as other experts -- that would have decided whether Richie Parker should come to GW or not. They would have interviewed him, reviewed his academic credentials, and considered his specific crime. They would have measured him, his contrition, his attitude toward women, and the risk of his presence.

"Unfortunately, that process was not allowed to run its course. The question having now become much more than the admission of a single student, it is my judgement that the balance of factors and the best interests of the University weigh against continuing the admissions procedures.

"We sincerely hope that Mr. Parker receives another opportunity somewhere to prove himself."

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175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
June 29, 1995

CONTACT: Michael Freedman  
(202) 994-6463

## STATEMENT

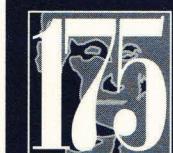
University officials today notified Richie Parker that, regrettably, his candidacy for admission will no longer be considered.

The University's basketball office was first contacted by Mr. Parker's Amateur Athletic Union coach in January of this year to determine whether GW would be interested in considering Mr. Parker for admission to the University. After requesting and receiving letters of recommendation and other preliminary documents, the University asked Mr. Parker to visit GW, which he did on May 17. Since that time fact-finding, according to NCAA protocols, necessary for evaluating Mr. Parker's academic and athletic eligibility, has taken place. In mid-July, when all the necessary data became available, a formal process to actually consider him for admission would have started and likely would have been completed by early August.

Unfortunately, NCAA regulations and GW's tradition of confidentiality to applicants precluded the University from commenting publicly on this process or its plans. The University was further inhibited from fully informing and consulting even members of the GW family who asked questions about Mr. Parker's candidacy. This contributed to unbalanced publicity which made it impossible for the University to complete the normal review of Mr. Parker in an objective manner. Therefore, the University decided that it is in the best interests of both Richie Parker and GW for this process to be concluded.

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(COMMENTS FROM GW PRESIDENT STEPHEN JOEL TRACHTENBERG ATTACHED)



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175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
June 29, 1995

CONTACT: Mike Freedman  
(202) 994-6463

**In response to inquiries, the University offers the following comment:**

"As we have said from the start, the opportunity for financial aid offered to the young woman brought to the attention of the University remains as offered. As previously indicated, it is contingent on her academic performance, need, and admission to the University in the normal way. It was never contingent on Mr. Parker's admission or attendance."

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175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
June 30, 1995

CONTACT: BOB LUDWIG  
(202) 994-1423

## GW'S SOLAR CAR FINISHES FOURTH AT SUNRAYCE '95

**University's Solar Car Successfully Completes  
10-day, 1,180-mile Race From Indianapolis to Golden, Colorado**

George Washington University's solar car, dubbed "GW," finished fourth out of 38 cars in the 10-day, 1,180-mile Sunrayce '95. The race was sponsored by the U.S. Department of Energy and began in Indianapolis, Indiana on June 20 and ended in Golden, Colorado yesterday.

Massachusetts Institute of Technology finished in first place, followed by Minnesota and Cal Poly-Pomona. GW was fourth and Stanford rounded out the top five. The University of Maryland finished 12th. The University of Michigan, which won the previous two Sunrayces in 1991 and 1993, dropped out of the race after the fourth stage due to mechanical difficulty.

After qualifying for the race on June 16th, GW began the grueling competition in the 28th poll position. GW quickly gained ground and was 17th after the 65-mile first stage and 6th after the 170-mile second stage. GW moved up to fifth after stage 4.

Despite overcast skies and occasional heavy rain, GW jumped to third place overall after finishing first in stage 5. Only 40 minutes separated the top five vehicles at this point of the race. GW kept the pace by winning stage 6 and moving up to second place overall. But by the eighth stage, GW had dropped to fourth place overall, its official finish.

The team of more than 30 students rarely got to see the sun that powered their vehicle while building "GW" in an underground parking garage on campus. The solar-powered vehicle cost about \$250,000 to build. It sports many improvements over Sunforce I, the University's first solar car which finished fourth at Sunrayce '93 and ninth at the 1993 World Solar Challenge in Australia. More than 50 sponsors, including Ford Motor Co., have supplied money, materials and services for the project.

Dave Anderson  
CAMPUS MAIL  
Room 207  
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